

Appendix T3 Project Scoring Rubrics

Several examples of scoring guides (rubrics) are provided for each project. You may wish to use these as a model to create your own rubric.

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Scoring Rubrics for Linear Regression Projects

Linear Regression Explicit Scoring Rubric

| Category | Unsatisfactory | Satisfactory | Excellent | Total | |
|--|---|---|--|----------|--------|
| | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
| Project Plan | Incomplete or missing project plan or approval not obtained. | Approval obtained on project plan, but approval sheet missing from submitted report. | Approved project plan form, signed by instructor, is attached to project report. | 5 | |
| Report Format | Project report is not submitted as a formal paper OR Final report is written in Excel or other program without proper formatting | Project report is submitted as a formal paper, but with minor issues (e.g., poor or inconsistent formatting, not typed) | Project report is submitted as a formal paper in paragraph form with full sentences, and is typed and well formatted. | 5 | |
| Writing and Readability | Report is poorly organized and hard to follow; charts and tables not embedded in report; many writing errors, awkward sentences | Report is reasonably organized and readable with few writing errors; all charts and tables are embedded in report | Report is exceptionally well organized and well written, with all charts and tables embedded in report | 5 | |
| Originality and Initiative | Topic selected is not original; it has been studied frequently by other students. | An original research topic was selected for this project. | An original research topic was selected AND report demonstrates initiative in carrying the project out. | 5 | |
| Overview of Research | Research question and expected findings not stated clearly. Rationale not explained. | Two of the three criteria at right are satisfied. | Stated clearly: 1) Research question 2) Expected findings 3) Rationale | 5 | |
| Research Population Specified | Target population(s) of research project not defined, poorly defined, or incorrect | Reasonable target population(s) defined, but not fully appropriate | Target population(s) well defined and fully appropriate | 5 | |
| Definition of Variables | Research variables not adequately defined. | Research variables named, but details are lacking on how variables are measured or quantified | Research variables named; measurement and possible values of each variable are clearly defined | 5 | |
| Data Collection: Data Sources, Instruments, Measurement | Ineffective data collection procedures OR poor description of data collection procedures | Two of the three criteria at right are satisfied. | Data collection procedure explained fully, including 1) Source of data identified clearly (website address, etc.) 2) Sound measures taken to ensure accuracy of data 3) Copy of survey, description of measurement procedures, or other specific details provided | 5 | |
| Data Collection: Sampling | Ineffective sampling procedures OR poor description of sampling strategy | Two of the three criteria at right are satisfied. | 1) Sampling strategy explained fully 2) Sound measures taken to avoid bias explained 3) Representative sample addressed adequately | 5 | |
| Descriptive Statistics: Research Variables | Descriptive statistics omitted or not given clearly for each research variable | A summary is given for each variable, but at least one summary is incomplete. | Each research variable is described fully, using mean, standard deviation, and 5-number summary. | 5 | |
| Data Representation: Charts/Graphs | Report does not use sufficient charts or graphs to display data. | Most charts and tables are present, but some are missing OR All charts are present but contain minor flaws. | Each research variable is represented with appropriate charts and tables. | 5 | |

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| Category | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
|---|--|--|---|----------|--------|
| Data Representation: Raw Data | Raw data used in the study are not provided. | Raw data are given, but presentation is incomplete or disorganized. | All raw data are included in table(s) in an appendix | 5 | |
| Statistical Analysis: Scatter Plot | Scatter plot missing, incorrect, not adequately labeled, or poorly illustrated | Three of the four criteria at right are satisfied | 1) Scatter plot present and correct 2) Plot is well illustrated, scaled, and readable 3) Axes are well labeled 4) Shape of scatter plot is discussed | 10 | |
| Statistical Analysis: Correlation | Correlation coefficient r not reported or incorrect Correlation not explained adequately and significance not reported | Three of the four criteria at right are satisfied | Correctly reported: 1) Correlation coefficient r 2) Meaning of the correlation 3) Significance of correlation 4) Significance level | 5 | |
| Statistical Analysis: Significance | Significance of correlation is not addressed correctly | Significance of correlation and significance level are both reported correctly | Criteria at left are satisfied AND null and alternative hypotheses for significance test are stated correctly in mathematical terms | 5 | |
| Statistical Analysis: Regression Line | Regression line missing, incorrect, or poorly illustrated Equation of regression line not reported Regression equation not explained adequately | Regression line is present and correct; regression equation is reported and is correct | Regression line and equation are both correct and a prediction example is used to demonstrate the regression equation | 5 | |
| Statistical Analysis: Slope | Slope of regression line is not reported correctly No correct interpretation is given of slope | Slope is reported correctly and interpretation is partially correct | Slope is reported and interpreted accurately | 5 | |
| Statistical Analysis: R^2 | R^2 is not reported correctly or no correct interpretation of R^2 | R^2 is reported correctly and interpretation is partially correct | R^2 is reported and interpreted accurately | 5 | |
| Conclusion and Discussion | Implications of results not discussed; no attempt to explain findings. Report draws unwarranted conclusions or uses inappropriately certain language (e.g., “we proved”, “our hypothesis is true”) | Adequate discussion of results and their practical implications; reasonable explanation of findings offered; no unwarranted conclusions. | Discussion of results is insightful; adds meaning and significance to the report; no unwarranted conclusions. | 5 | |

Linear Regression Scoring Rubric with Formal Proposals and Presentation

| Grading Rubric | | | | | |
|---|--|---|--|--------------|--------|
| | Below Standard | Collegiate Quality | Flawless Excellence | <i>Total</i> | |
| Category | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
| Preliminary Proposal [5] | | | | | |
| Content of Proposal | Items in preliminary plan not addressed or significantly flawed | All items in preliminary plan addressed adequately | All items in preliminary plan thoroughly addressed and extremely well thought out | 5 | |
| Full Proposal [15] | | | | | |
| Content of Proposal | Items in proposal outline not addressed or significantly flawed | All items in proposal outline addressed adequately | All items in proposal outline thoroughly addressed and extremely well thought out | 5 | |
| IRB Form | IRB form not submitted or incomplete | IRB form complete but submitted late | IRB form complete and submitted on time | 10 | |
| Overall Project Implementation and Report [60] | | | | | |
| Introduction and Overview of Research | No statement of research question, variables not defined, hypothesis not stated or explained. | Research question, variables, and hypothesis explained adequately. | Research question, variables, and hypothesis explained exceptionally well and with relevance. | 5 | |
| Data Collection | Poor design, description, or implementation of survey design or sampling methods | Good design, description, execution of survey design and sampling methods | Exceptional design, description, & execution of survey/sampling | 10 | |
| Statistical Analysis: All Variables | No descriptive statistics provided for demographic and research variables | Basic descriptive statistics provided for all variables (5 number summary, mean, standard deviation, etc.) | Thorough analysis of each research variable with appropriate graphs and discussion | 10 | |
| Scatterplot and Regression Line | Scatterplot and/or regression line missing and/or incorrect | Scatterplot and regression line present and correct | Scatterplot and regression line are well presented and illustrate results superbly | 5 | |
| Statistical Analysis: Correlation and Regression | Scatterplot, r , or line of best fit not explained correctly | Scatterplot, r , line of best fit explained accurately | R^2 and prediction equation example also explained | 10 | |
| Conclusions | Report demonstrates no real-world understanding of the statistical results; no adequate explanation of findings | Report demonstrates basic understanding of results and makes reasonable attempt to explain findings | Report demonstrates thorough understanding of results and offers insightful explanation of findings | 10 | |
| Organization & Readability | Report is poorly organized or has many spelling/grammar errors, awkward sentences | Report is reasonably organized with few writing errors and generally readable | Report is exceptionally well organized and well written | 5 | |
| Technology | Failed to complete or submit all files (Word, PPT, Excel) | Adequate use and submission of Word, PPT, and Excel files | Exceptional PPT and XLS files submitted; good use of all appropriate technology | 5 | |
| Presentation [20] | | | | | |
| Overview, Clarity, Poise & Timeliness | Did not explain hypothesis or real world context of results; Spoke hesitantly, lacked poise or did not finish in time allotted | Adequately described hypothesis and real world context of results; Well-spoken, poised and within time allotted | Explained hypothesis and real world context of results well and with relevance; Polished and professional presentation | 5 | |
| Survey & Sampling | Did not explain survey/sampling design, or did not address representative sample | Lucid discussion of survey/sampling design and representative sample | Exemplary treatment of sampling, survey design, and implementation | 5 | |
| Regression Analysis | Failed to explain scatter-plot, r or line of best fit correctly | Explained scatter-plot, r and line of best fit accurately | In addition, explained R^2 and an example with prediction equation | 5 | |
| Technical | Trouble with PPT file or graphics, distracting colors or sounds, lacked coordination with speaker | Good PPT slides, nice graphics and layout, good teamwork with speaker | Beautiful PPT colors, themes, graphics, layout, teamwork—a pleasant and seamless visual experience | 5 | |

Linear Regression Scoring Rubric with Presentation

| Grading Rubric | | | | | |
|---|---|---|---|-----------------------|---------------------|
| | Below Standard | Collegiate Quality | Flawless Excellence | | |
| Category | 1 Pt | 3 Pts | 5 Pts | Total Possible | Total Earned |
| Presentation | | | | | |
| Clarity, Poise & Timeliness | Spoke hesitantly, lacked poise or did not finish in time allotted | Well-spoken, poised and within time allotted | Polished, poised, timely and professional—adds to class learning of statistics | 5 | |
| Technology | Trouble with PPT file or graphics, distracting colors or sounds, lacked coordination with speaker | Good PPT slides, nice graphics and layout, good teamwork with speaker | Beautiful PPT colors, themes, graphics, layout, teamwork—a pleasant and seamless visual experience | 5 | |
| Survey & Sampling | Did not explain survey/sampling design, or did not address representative sample | Lucid discussion of survey/sampling design and representative sample | Added to class learning of statistics with strong exposition of sampling and survey design and implementation | 5 | |
| Regression Analysis | Failed to explain scatter-plot, r or line of best fit correctly | Explained scatter-plot, r and line of best fit accurately | In addition, explained R^2 and an example with prediction equation | 5 | |
| Overview of Research | Failed to describe hypothesis or real world context of results | Adequately described hypothesis and real world context of results | Themed presentation complete with humor, description of hypothesis and contextual analysis | 5 | |
| Overall Project Implementation | | | | | |
| Survey & Sampling | Poorly designed, ill-described and awkwardly executed | Reasonable design, solid description and good execution | Exceptional design, description and implementation | 5 | |
| Statistical Analysis | Failed to explain scatter-plot, r or line of best fit correctly | Explained scatter-plot, r and line of best fit accurately | In addition, explained R^2 and an example with prediction equation | 5 | |
| Demonstration of Learning | No additional understanding demonstrated | Clearly learned about real-world research | Deepened understanding both of statistics and subject studied | 5 | |
| Reflection Essay | Lacking intro/conclusion, theme, anecdotes or good grammar | Readable, thematic with solid grammar | Inspired essay: thematic, poignant, perfectly written prose | 5 | |
| Understanding of Survey Research and Methods | | | | | |
| Teamwork | Failed to communicate & work together | Worked together & completed project reasonably | Strong teamwork and commitment to excellence demonstrated | 5 | |
| Use of Templates | Incomplete, hard to read and/or in multiple files | Complete and in a single file | Complete, single file with header and uniform formatting | 5 | |
| Readability | Many grammar errors and/or awkward sentences | Few grammar errors and generally readable | Beautifully written prose: good sentence structure and spelling | 5 | |
| Technology | Failure to complete PPT, DOC or XLS files | Adequate use of PPT, XLS, DOC files and web-based materials | Sterling PPT presentation slides, solid graphics and exceptional numerics in XLS files | 5 | |
| Extra Mile | No additional effort or creativity demonstrated | Some added effort or additional data collection or analysis | Additional regressions, larger sample, obvious additional thoughtfulness and work. | 5 | |

Scoring Rubric for Presentation Only (Linear Regression)

| Linear Regression Presentation Scoring Guide | | | | | |
|---|---|---|---|-----------------|---------------|
| Category | Below Standard | Collegiate Quality | Outstanding | Total | |
| | 0 – 5 Pts | 6 – 8 Pts | 9 – 10 Pts | Possible | Earned |
| Overview of Research | Did not state research question AND did not explain real world context of results | Stated research question but did not explain real world context | Explained research question and real world context of results well and with relevance | 10 | |
| Variables | Did not name or define variables | Named variables or defined variables but did not do both clearly | Both named and defined variables clearly | 10 | |
| Population, Data Collection & Sampling | Did not address data collection process, target population, or sampling issues | Explained target population and data collection process but did not address issues of representative sampling or bias; lacked clarity or thoroughness | Clearly and thoroughly explained target population and data collection process, including steps taken to avoid bias and ensure representative sample | 10 | |
| Scatter Plot | Did not show a scatter plot, or scatter plot was incorrect | Showed scatter plot OR discussed correlation coefficient r but not both | Showed scatter plot and explained correlation coefficient r as part of discussion | 10 | |
| Correlation | Did not include a satisfactory discussion of correlation coefficient r | Gave correct value of correlation coefficient r and interpreted correctly OR discussed significance, but not both | Gave correct value of correlation coefficient r , interpreted correctly AND discussed statistical significance | 10 | |
| Regression Line | Did not show regression line with prediction equation | Showed regression line on graph and gave equation of line | Showed regression line on graph with prediction equation and demonstrated an example prediction using the equation | 10 | |
| Slope | Did not address slope of regression equation | Pointed out the value of the slope in the regression equation | Correctly explained the meaning of the slope in the regression equation | 10 | |
| R^2 | Did not address R^2 | Pointed out the value of R^2 for the regression model | Correctly explained the meaning of R^2 for the regression model | 10 | |
| Clarity, Poise, Timeliness | Presenter was not familiar with slides or material; poorly rehearsed | Familiar with material but spoke hesitantly, lacked poise, or exceeded allotted time | Presentation was polished and professional and speaker was completely familiar with slides and material; well rehearsed and completed within allotted time | 10 | |
| Technical | PowerPoint slides were not available or contained multiple writing errors, distracting animations or sounds, or unreadable text (e.g., bad color schemes, fonts too small, crowded or confusing layout) | PowerPoint slides contained readable text in well-organized layout with minimal writing errors | Polished and professional looking slides: appropriate supporting charts and/or graphics, well-written text with appropriate mathematical symbols, easy to read, good layout and colors. | 10 | |

Scoring Rubrics for Comparison Projects

Comparison Project Explicit Scoring Rubric “A” (Long)

| Category | Unsatisfactory | Satisfactory | Excellent | Total | |
|--|---|---|--|----------|--------|
| | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
| Project Plan | Incomplete or missing project plan or approval not obtained. | Approval obtained on project plan, but approval sheet missing from submitted report. | Approved project plan form, signed by instructor, is attached to project report. | 5 | |
| Report Format | Project report is not submitted as a formal paper OR Final report is written in Excel or other program with no paragraph formatting | Project report is submitted as a formal paper, but with minor issues (e.g., poor or inconsistent formatting, not typed) | Project report is submitted as a formal paper in paragraph form with full sentences, and is typed and well formatted. | 5 | |
| Writing and Readability | Report is poorly organized and hard to follow; charts and tables not embedded in report; many writing errors, awkward sentences | Report is reasonably organized and readable with few writing errors; all charts and tables are embedded in report | Report is exceptionally well organized and well written, with all charts and tables embedded in report | 5 | |
| Originality and Initiative | Topic selected is not original; it has been studied frequently by other students. | An original research topic was selected for this project. | An original research topic was selected AND report demonstrates initiative in carrying the project out. | 5 | |
| Overview of Research | Research question and expected findings not stated clearly. Rationale not explained. | Two of the three criteria at right are satisfied. | Stated clearly: 1) Research question 2) Expected findings 3) Rationale | 5 | |
| Research Population Specified | Target population(s) of research project not defined, poorly defined, or incorrect | Reasonable target population(s) defined, but not fully appropriate | Target population(s) well defined and fully appropriate | 5 | |
| Definition of Variables | Research variable not adequately defined. | Research variable named, but details are lacking on how variable is measured or quantified | Research variable named; measurement and possible values of variable are clearly defined | 5 | |
| Data Collection: Data Sources, Instruments, Measurement | Ineffective data collection procedures OR poor description of data collection procedures | Two of the three criteria at right are satisfied. | Data collection procedure explained fully, including 1) Source of data identified clearly (website address, etc.) 2) Sound measures taken to ensure accuracy of data 3) Copy of survey, description of measurement procedures, or other specific data collection details provided | 5 | |
| Data Collection: Sampling | Ineffective sampling procedures OR poor description of sampling strategy | Two of the three criteria at right are satisfied. | 1) Sampling strategy explained fully 2) Sound measures taken to avoid bias explained 3) Representative sample addressed adequately | 5 | |
| Descriptive Statistics: Research Variable | Descriptive statistics for research variables omitted or not given clearly for each data set | A summary of the research variable is given for each data set, but at least one summary is incomplete. | For each data set, research variable is described fully, using mean, standard deviation, and 5-number summary. | 5 | |
| Data Representation: Charts/Graphs | Report does not use sufficient charts or graphs to display data. | Most charts and tables are present, but some are missing OR All charts are present but contain minor flaws. | All research variables are represented with appropriate charts and tables for each data set. | 10 | |

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| Category | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
|--------------------------------------|--|---|---|----------|--------|
| Data Representation: Raw Data | Raw data used in the study are not provided. | Raw data are given, but presentation is incomplete or disorganized. | All raw data are included in table(s) in an appendix | 5 | |
| Hypotheses | Null and alternative hypotheses not stated in mathematical terms or stated incorrectly | Null and alternative hypotheses stated correctly in mathematical terms. | Null and alternative hypotheses stated correctly in words AND in mathematical terms. | 10 | |
| Statistical Analysis | Inappropriate statistical test conducted OR statistical test not conducted, reported or explained correctly | Correct test is conducted AND two of the three criteria at right are met. | Correct test is conducted and 1) explanation of all details of test is thorough, articulate, and precise 2) accurate statistic reported 3) accurate p-value reported | 10 | |
| Interpretation of Results | p-values not interpreted correctly or consistently | Results are interpreted correctly and consistently with respect to: 1) significance 2) rejection of null hypothesis 3) real world conclusion about subject being studied | Interpretation of p-values satisfies all criteria at left AND includes clear discussion of significance levels | 10 | |
| Conclusion and Discussion | Implications of results not discussed; no attempt to explain findings. Report draws unwarranted conclusions or uses inappropriately certain language (e.g., “we proved”, “our hypothesis is true”) | Adequate discussion of results and their practical implications; reasonable explanation of findings offered; no unwarranted conclusions. | Discussion of results is insightful; adds meaning and significance to the report; no unwarranted conclusions. | 5 | |

Comparison Project Explicit Scoring Rubric “B” (Abbreviated)

| Category | Below Standard | Collegiate Quality | Flawless Excellence | Total | |
|--|--|---|---|----------|--------|
| | 0 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
| Project Plan | No project plan or Incomplete project plan | Project plan completed and submitted, but final approval not obtained | Project plan completed, submitted, and approved. | 5 | |
| Overview of Research | Research question not stated clearly Hypothesis not stated Rationale not explained | Two of the three criteria at right are satisfied. | 1) Research question stated clearly 2) Hypothesis stated clearly 3) Rationale explained clearly | 5 | |
| Research Population Specified | Target population(s) of research project not defined or poorly defined | Target population(s) defined, but not completely appropriate | Target population(s) well defined and appropriate | 5 | |
| Definition of Variables | Research variable not adequately defined. | Research variable named, but details are lacking on how variable is measured | Research variable named; measurement and possible values are clearly defined | 10 | |
| Data Collection | Poor design, description, or implementation | Two of the three criteria at right are satisfied. | 1) Data collection procedure explained fully 2) Sound measures taken to avoid bias explained 3) Representative sample addressed adequately | 10 | |
| Hypotheses | Null and alternative hypotheses not stated or incorrect | Null and alternative hypotheses stated correctly in words OR in mathematical terms. | Null and alternative hypotheses stated correctly in words AND in mathematical terms. | 10 | |
| Descriptive Statistics: Research Variable | Descriptive statistics for variables omitted or not given clearly for each sample | Mean and standard deviation of each variable is given clearly for each sample | For each sample, research variable is described thoroughly with mean, standard deviation, and 5-number summary. | 10 | |
| Data Representation | Report does not use sufficient charts or graphs to display data. | All variables are represented with appropriate tables and charts for each sample. | 1) All variables represented with appropriate charts and tables for each sample. 2) All raw data is included in table(s) in an appendix | 10 | |
| Statistical Analysis: Selected Test | Inappropriate statistical tests conducted OR statistical tests not explained well | Appropriate statistical test is conducted correctly and explained adequately | Correct test is conducted and explanation of all details of test is thorough, articulate, and precise | 5 | |
| Statistical Analysis: Execution | Statistical test not conducted or reported correctly | Three of the four criteria at right are satisfied | For required test: 1) test statistic is reported 2) test statistic is accurate 3) p value is reported 4) p value is accurate | 10 | |
| Interpretation of Results | p-values not interpreted correctly or consistently | Results are interpreted correctly and consistently with respect to: 1) significance 2) rejection of null hypothesis 3) real world conclusion about subject being studied | Interpretation of p-values satisfies all criteria at left AND includes clear discussion of significance levels | 10 | |
| Conclusion and Discussion | Implications of results not discussed; no attempt to explain findings. Report draws unwarranted conclusions or uses inappropriately certain language (e.g., “we proved”, “our hypothesis is true”) | Adequate discussion of results and their practical implications; reasonable explanation of findings offered; no unwarranted conclusions. | Discussion of results is insightful; adds meaning and significance to the report; no unwarranted conclusions. | 5 | |
| Organization and Readability | Report is poorly organized and hard to follow; charts and tables not embedded in report; many writing errors, awkward sentences | Report is reasonably organized and readable with few writing errors; charts and tables embedded in report | Report is exceptionally well organized and well written, with all charts and tables embedded in report | 5 | |

Comparison Project Scoring Rubric with Formal Proposal

| Grading Rubric | | | | | |
|---|--|---|--|-----------------|---------------|
| | Below Standard | Collegiate Quality | Flawless Excellence | Total | |
| Category | 1 – 3 Pts | 4 Pts | 5 Pts | Possible | Earned |
| Proposal [10] | | | | | |
| Content of Proposal | Items in preliminary plan not addressed or significantly flawed | All items in preliminary plan addressed adequately | All items in preliminary plan thoroughly addressed and extremely well thought out | 5 | |
| Readability | Many spelling/grammar errors, awkward, unclear, or messy writing | Few writing errors and generally readable | Proposal is well written, clear, and neat | 5 | |
| Project Implementation and Report [90] | | | | | |
| Introduction and Overview of Research | No statement of research question, variables not defined, project rationale not stated or explained. | Research question, variables, and rationale explained adequately. | Research question, variables, and rationale explained exceptionally well and with relevance. | 10 | |
| Data Collection | Poor design, description, or implementation | Good design, description, execution | Exceptional design, description, & execution | 10 | |
| Hypotheses | Null and alternative hypotheses not stated or incorrect | Null and alternative hypotheses stated, but not in mathematical terms | Null and alternative hypotheses both stated correctly in mathematical terms. | 10 | |
| Descriptive Statistics | Descriptive statistics omitted or not given clearly | Adequate overview of descriptive statistics | Thorough, clear, concise overview of descriptive statistics | 10 | |
| Statistical Analysis | Inappropriate statistical tests conducted or statistical tests not conducted or explained correctly | Appropriate statistical tests are conducted correctly and explained adequately | Explanation of statistical tests is thorough, articulate, and precise | 10 | |
| Interpretation of Results | P-values not computed correctly or not interpreted correctly | P-values computed correctly and interpreted correctly with respect to hypothesis | Interpretation of P-values includes clear discussion of significance level | 10 | |
| Conclusion and Discussion | Implications of results not discussed; no attempt to explain findings | Adequate discussion of results and their practical implications; reasonable explanation of findings offered | Discussion of results is insightful; adds meaning and significance to the report | 10 | |
| Thoroughness | Not enough statistical tests conducted or details missing for one or more analyses | All expected analyses present and most details of each analysis provided | All expected analyses present and all details of each analysis provided | 10 | |
| Readability & Organization | Many spelling/grammar errors, awkward sentences; Report is poorly organized or hard to follow | Few writing errors and generally readable | Report is exceptionally well written and well organized | 10 | |

Comparison Project Alternative Scoring Rubric (Holistic)

Example characteristics of various scores are given for each category. The list is not exhaustive.

| Project Overview | | | |
|------------------------------------|--|---|-----------|
| Initiative | <i>Total Points Possible</i> | | 10 |
| | Collected & analyzed extra data, ran extra tests, work shows extra effort | 9 | |
| | Collected & analyzed appropriate data & run required tests | 6 | |
| | Collected & analyzed insufficient data, did not run all appropriate tests | 3 | |
| Understanding of Statistics | <i>Total Points Possible</i> | | 10 |
| | Full understanding of statistics, no mistakes | 9 | |
| | Good understanding of statistics, some mistakes | 6 | |
| | Inadequate understanding of statistics | 3 | |
| Project Write-Up Components | | | |
| Introduction | <i>Total Points Possible</i> | | 5 |
| | Interesting, poignant, good “hook” for reader, explains research question in interesting way and gives relevant statistical information | 4 | |
| | Pedestrian, information only, lack of style, research question not well-explained and relevant statistical information not present | 2 | |
| Data Collection | <i>Total Points Possible</i> | | 5 |
| | Well-designed, adequately discusses representative sample and sampling issues, targets a specific and well-chosen campus group or groups | 4 | |
| | Sample displays poor choices, not adequately representative or specific | 2 | |
| Results | <i>Total Points Possible</i> | | 10 |
| | Flawless use of hypothesis symbols and nomenclature, understanding of what statistical test should be used and why, discussion of Type I / Type II error | 9 | |
| | Small difficulties with symbols or nomenclature, good understanding of which tests to use or why to use them | 6 | |
| | Major difficulties with symbols or nomenclature, lack of understanding of which tests to use or why to use them | 3 | |
| Findings | <i>Total Points Possible</i> | | 5 |
| | Good explanation of p-value and research results connecting the statistics to the real world, solid understanding of level of significance and its relation to p-value | 4 | |
| | Lack of understanding of p-values or other results, or lack of understanding how statistical results relate to research question, no discussion of level of significance | 2 | |
| Conclusion | <i>Total Points Possible</i> | | 5 |
| | Beautiful summation and reflection along with some insight into why the results you are reporting occurred, good discussion of learning | 4 | |
| | Pedestrian summary and lack of reflection demonstrating hasty preparation or lack of thinking deeply about project | 2 | |
| Write-Up Overview | | | |
| Style | <i>Total Points Possible</i> | | 10 |
| | Flawless composition, easily read, easily understood, smooth flow, strong stylistic choices made throughout write-up | 9 | |
| | Mediocre composition and style | 6 | |
| | Very poor composition and style, difficult to read | 3 | |
| Accuracy | <i>Total Points Possible</i> | | 5 |
| | Flawless grammar, fewer than 2 spelling or grammar mistakes | 4 | |
| | 10+ grammar or spelling errors, poor use of statistical symbols | 2 | |

Scoring Rubric for Presentation Only (Comparison Project)

| Comparison Project Presentation Scoring Guide | | | | | |
|--|---|---|---|-----------------|---------------|
| Category | Below Standard | Collegiate Quality | Outstanding | Total | |
| | 0 – 5 Pts | 6 – 8 Pts | 9 – 10 Pts | Possible | Earned |
| Overview of Research | Did not state research question AND did not explain real world context of results | Stated research question but did not explain real world context | Explained research question and real world context of results well and with relevance | 10 | |
| Variables | Did not name or define variables | Named variables or defined variables but did not do both clearly | Both named and defined variables clearly | 10 | |
| Population, Data Collection & Sampling | Did not address data collection process, target population, or sampling issues | Explained target population and data collection process but did not address issues of representative sampling or bias; lacked clarity or thoroughness | Clearly and thoroughly explained target population and data collection process, including steps taken to avoid bias and ensure representative sample | 10 | |
| Statistical Test | Did not identify the statistical test that was used | Identified statistical test, but no details (number and direction of tails) | Identified statistical test, and gave appropriate details (number and direction of tails) | 10 | |
| Hypotheses | Null and alternative hypotheses not stated or stated incorrectly | Null and alternative hypotheses stated correctly in words or mathematical symbols, but not both | Null and alternative hypotheses stated correctly, in both words and mathematical symbols | 10 | |
| Descriptive Statistics | Did not give correct sample mean(s), standard deviations | Gave some descriptive statistics, but omitted some or identified some incorrectly | Gave all appropriate sample means and standard deviations for data collected, and presented with correct terminology | 10 | |
| Result of Test | Did not give results of statistical test, or gave incorrect results | Correctly gave either test statistic or p-value, but not both | Gave correct test statistic and p-value for the test | 10 | |
| Interpretation | Result not interpreted or interpreted incorrectly | Result interpreted correctly, but either: 1) inadequate discussion of significance level OR 2) inadequate context for conclusion or inappropriate terms used (e.g., “proved”) | Result interpreted correctly, with a valid discussion of significance level AND appropriate contextual conclusion | 10 | |
| Clarity, Poise, Timeliness | Presenter was not familiar with slides or material; poorly rehearsed | Familiar with material but spoke hesitantly, lacked poise, or exceeded allotted time | Presentation was polished and professional and speaker was completely familiar with slides and material; well rehearsed <i>and completed within allotted time</i> | 10 | |
| Technical | PowerPoint slides were not available or contained multiple writing errors, distracting animations or sounds, or unreadable text (e.g., bad color schemes, fonts too small, crowded or confusing layout) | PowerPoint slides contained readable text in well-organized layout with minimal writing errors | Polished and professional looking slides: appropriate supporting charts and/or graphics, well-written text with appropriate mathematical symbols, easy to read, good layout and colors. | 10 | |